



# HEROES

STAMP DESIGN  
COMPETITION

Honouring our heroes from  
the coronavirus pandemic

# We are taking part in Royal Mail's Heroes Stamp Design Competition



- Our school is taking part in Royal Mail's Heroes Stamp Design Competition, to honour our heroes during the coronavirus pandemic.
- **All children aged 4-14 years** from across the UK can enter the competition and a new series of eight stamps will be created.
- Here's more information on the competition and how you can take part...

# Royal Mail



- For more than 50 years Royal Mail's Special Stamp programme has commemorated British history and achievement.
- Stamps have also been issued to honour the achievements of many British people. Often, the people who appear on stamps are already famous.
- They include scientists and explorers, writers, artists, musicians, athletes, and Prime Ministers.



## Royal Mail



- Since the coronavirus pandemic began, there have been many people who have done great things.
- Many of them are not famous, but they have done extraordinary work. These are the people who have helped us all through a really difficult time.
- Some are frontline workers in healthcare, others look after elderly or vulnerable people.

# Our Heroes



- Millions of key workers have kept the country going when most of us were told to stay home for our own safety. And there have been many people who volunteered to help people in their communities who needed help or support.
- We think that what these people have done makes them heroes, so Royal Mail wants to honour them by producing a set of eight stamps.

# Our Heroes



- Have a think about **your heroes** over the past year.
- Which hero or heroes will you honour on your stamp?
- The design is completely your choice, but here are some ideas to get you started:-



Captain Sir Tom Moore



NHS staff



Teachers

# Our Heroes



- What about the following groups of people working on the front line, such as refuse collectors, cleaning staff and the emergency services?



**Refuse collectors**



**Cleaning staff**



**Emergency services**

# Our Heroes



- Many other groups of people such as delivery drivers, supermarket workers, public transport workers, vaccine scientists, military personnel and food bank volunteers have also worked non-stop to keep the country moving.



**Delivery drivers**



**Supermarket workers**



**Public transport workers**

# Our Heroes



- Many other groups of people such as vaccine scientists, military personnel and food bank volunteers have also worked non-stop to keep the country moving.

# Our Heroes



- Can you think of other people?
- Discuss these heroes in class and have a think about who you'd like to design on your stamp.
- There will be eight different stamps in the set, so let's consider a range of heroes to honour.

# You Can Make History



- Eight school children will become part of the history of Royal Mail and of the UK this year.
- The winners will become the designers of stamps that will appear on millions of parcels and letters.
- They will follow in the footsteps of Arwen Wilson and Ted Lewis-Clark, the winners of the last children's stamp design competition in 2017.
- One of the designs could be yours!

# Approved by Her Majesty the Queen



- Her Majesty The Queen will approve the winning stamp designs before they are printed and issued.
- There are **120 great prizes** on offer for area winners and runners up.
- Plus, **cash prizes** for the **winning schools** too.

# Stamp Designing



- Being a stamp designer is a very skilled job.
- One of the jobs of a stamp designer is to reduce the size of a picture to fit the stamp.
- When designing your stamp, have a think about what kind of image of your hero or heroes would make a good **miniature design** for a stamp.

# Stamp Designing



- Take into consideration the thought process of designing in miniature, as it is not always just a case of taking a big design and making it small.
- How would your designs work best in miniature? The final stamps produced will be approx. 3.7cm wide x 3.5 cm high.
- We've provided a few tips and guidelines on the following slide.

# Things to consider

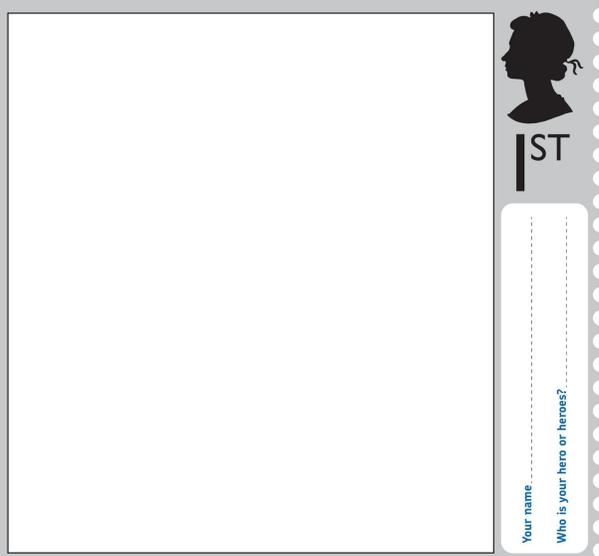


Here are a few things to consider when designing your stamp:-

- Your stamp design must be **drawn on the official competition entry form** which your teacher will give you.
- Your design must be **your own original work**.
- **Drawings must be flat**, so please don't stick any materials or textures to your design.

**OFFICIAL ENTRY FORM** NAME ..... AGE .....

Royal Mail Heroes Stamp Design Competition SCHOOL ..... SCHOOL POSTCODE .....



Need more entry forms? You can photocopy this form, or they are available to download at [www.royalmail.com/stampcompetition](http://www.royalmail.com/stampcompetition)

Draw in the entire space opposite (inside the straight-lined box only), a picture of the hero or heroes of the coronavirus pandemic that you would like to see on a stamp. Please use plenty of colour and try not to leave too much (if any) white space, especially around the edges. Do not include The Queen's head, or the 1st or 2nd class value symbols in your design. They will already be featured as you see them, outside the box. No entries can be returned. Write your name, and the name of the hero or heroes, where indicated.

**Note to adult: Please complete the correct Covering Entry Form** (available to download together with a freepost address label at [www.royalmail.com/stampcompetition](http://www.royalmail.com/stampcompetition)) and **send in with this entry**. If you are not entering via a school please put your name and daytime contact details on the back of this entry too. Please note we will only contact you should this entry make it to the Regional Finalists stage.

Please refer to our Terms & Conditions (available online at [www.royalmail.com/stampcompetition](http://www.royalmail.com/stampcompetition)) for more information about entry requirements for the competition and details of how Royal Mail uses information about you.

Return entries with the correct covering entry form to the following freepost address:

Freepost RUCE-TCVJ-BHCU,  
Royal Mail Heroes Stamp Design Competition  
Denne Court,  
Hengist Field,  
Oad Street,  
Sittingbourne,  
ME9 8LT

Your name .....  
Who is your hero or heroes? .....

# Things to consider



Other things to consider when designing your stamp:-

- Please **use lots of colour** (no black and white images) and use as much of the white space in the solid lined box, in your design as possible. Please avoid using fluorescent inks or highlighter pens.
- Please **do NOT draw The Queen's silhouette or the 1<sup>st</sup> symbol**, as these are already shown on your entry form template.

The image shows an 'OFFICIAL ENTRY FORM' for the Royal Mail Heroes Stamp Design Competition. The form is titled 'OFFICIAL ENTRY FORM' and 'Royal Mail Heroes Stamp Design Competition'. It includes fields for 'NAME', 'AGE', 'SCHOOL', and 'SCHOOL POSTCODE'. A large, solid-lined box is provided for drawing the stamp design. To the right of this box, there is a silhouette of The Queen's head and the '1ST' symbol, which are pre-printed on the form. Below these, there is a vertical line for 'Your name' and a question 'Who is your hero or heroes?'. To the right of the drawing area, there is a small 'HEROES STAMP DESIGN COMPETITION' logo and several paragraphs of instructions and contact information. A blue arrow points from the text in the first bullet point to the large drawing box on the form.

OFFICIAL ENTRY FORM  
Royal Mail Heroes Stamp Design Competition

NAME ..... AGE .....  
SCHOOL ..... SCHOOL POSTCODE .....

HEROES  
STAMP DESIGN  
COMPETITION

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ME9 8LT

Your name .....  
Who is your hero or heroes? .....

# Good Luck



Before the winning designs are sent to print, each of them will need to be approved by Her Majesty The Queen.



**The closing date for the competition is Friday 21<sup>st</sup> May 2021.**

Please have a think about who are your hero or heroes of the coronavirus pandemic and ask your teacher, or parent, for one of the official entry forms. You're then ready to start designing!

We can't wait to see all of the amazing designs from talented children across the country.

***Good Luck!***